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July 1, 2010

The Board of Directors of the Carroll Education Foundation (CEF) is pleased to announce its 14th annual charity event, Culinary Celebration 2010, which will be held on October 3 at the Hyatt Regency - DFW Airport. We are hopeful you will be able to participate as one of our celebrity chefs/restaurants.

As always, the goal of CEF is to continue to meet the ever-increasing needs of our school children and help offset some of the detrimental effects of Robin Hood. Through funds raised, in part, by the annual Culinary Celebration, the CEF has contributed more than \$850,000 to CISD in the form of teaching grants and scholarships for graduating seniors. This year, with an estimated 1,000 prestigious guests expected at our event, we feel this is a great venue in which to market your restaurant.

We're hoping that you will join our mission of Excellence in Education and partner with us for the Culinary Celebration 2010. Chip Reid will be contacting you soon to answer any questions you may have. Please feel free to contact us if you have any questions.

On behalf of the Carroll Education Foundation, thank you for your support and consideration.

Sincerely,

Gina Faris
2010 Carroll Education Foundation Culinary Event Chair



2010 Chef Detail Sheet

Thank you for considering a chef position at the Carroll Education Foundation Culinary Celebration 2010. Listed below is information you will need to participate:

Event Details:

- Hotel: Hyatt Regency DFW
- Sunday, October 3
- 6-10 p.m.
- Set up begins at 4 p.m. (or earlier if you prefer)
- All chefs must be set up by 5:30 p.m.
- Approximately 1000 people in attendance
- Approximately 30 chefs will participate
- You will need to prepare your dish to accommodate 400-450 guests
- You may prepare any dish that you choose, coordinate with Chip Reid, Chef Committee Chair
- No refrigeration will be available
- No open flames are allowed other than sterno (Evo grills are not allowed)

Hotel will provide:

- (2) 6 foot tables
- All silverware for customers
- All plates/bowls for customers
- Electricity

Chef/Restaurant to provide:

- Any serving utensils to serve your dish
- Chaffing dishes
- Tongs/Spoons

Your main contact will be:

- Chip Reid/817-706-8610
- chipreid@ebby.com





2010 Chef Information

As part of the recognition as a Culinary Event Chef, you will be featured in the event program with your restaurant name, chef name and a chef photo, as well as a half page ad for your restaurant.

Please provide CEF with the following details:

- Restaurant Name
- Chef Name
- Ad for the program (half page), specs are as follows:
 - Horizontal, 8 inches (wide or across) x 5.125 inches (up & down or long)
 - No bleed - You can get as close as you like to the edge
 - B/W
- ***THIS INFORMATION IS NEEDED NO LATER THAN AUGUST 13, 2010.***

CEF welcomes your donations! If you would like to donate an auction item for the silent auction, please complete the section below:

Donation Description:

Estimated Value of Donated Item:

